

Executive School of Management,
Technology and Law (ES-HSG)



Universität St.Gallen

5th International St. Gallen Corporate Counsel`s Day 2012

Conference for legal Executives
Thursday, 15 May 2012

2012 Focus: Managing Innovation - the challenges for Legal
Management in 2012 and beyond

Partner universities:



Partner associations:



Program

Thursday, 15 May 2012, Radisson Blu Hotel, Zurich Airport

Time	Topics	Speakers / Facilitators
09:30 – 09:45	Welcome / Introduction of Co-Chairs	Prof. Dr. Leo Staub
09:45 – 10:15	Key Note 1: «Risk Governance» A proactive framework towards responsible innovation	Dr. Antje Grobe
10:15 – 11:00	Panel 1: «Using Social Media in Corporate Crisis Management?»	Julia Chain / Dr. Beat Hess
11:00 – 11:15	Coffee Break	
11:15 – 12:30	Panel 2: «Leading a Team of Stars» - Embedding effective legal leadership	Julia Chain / Dr. Beat Hess
12:30 – 13:45	Buffet Lunch	
13:45 – 14:15	Key note 2: «Analysis of Current Economic Development and Effects on Regulation»	Prof. Dr. Simon Evenett
14:15 – 15:00	Panel 3: «Regulation» - How to cope with regulatory hyperventilation	Julia Chain / Dr. Beat Hess
15:00 – 15:15	Coffee Break	
15:15 – 16:00	Panel 4: «Customer Relationship Management» - New ways of bulding a partnership with the business	Julia Chain / Dr. Beat Hess
16:00 – 16:15	Wrap-Up and Closing Remarks	Julia Chain / Dr. Beat Hess

Focus 2007: Cost Management

Focus 2009: Responsibility

Focus 2010: Change and Uncertainty

Focus 2011: Competencies to Become a True Business Partner

Faculty

A preview of our top speakers and panelists:

Renata Jungo Brüngger

Vice President and General Counsel, Daimler AG, Stuttgart

Julia Chain

Managing Director, Huron Consulting Group, London

Dr. Felix R. Ehrat

Group General Counsel, Novartis, Basel

Prof. Dr. Simon Evenett

Professor of International Trade and Economic Development at the University of St. Gallen; Academic Director of the Executive School of Management, Technology & Law (ES-HSG) of the University of St.Gallen

Dr. Hans Peter Frick

LL.M.; Board of Directors and Advisory Board Member of various companies, former Chief Legal Officer Nestlé S.A.

Dr. Antje Grobe

Member of the Board Risk Dialogue Foundation / Managing Director DIALOGBASIS, University of Stuttgart

Dr. Beat Hess

Former Legal Director and Member of the Executive Committee, Royal Dutch Shell Group, The Hague

Prof. Dr. Karl Hofstetter

Attorney-at-Law; Professor for Private and Business Law at the University of Zurich; Group General Counsel & Member of the Board of Directors, Schindler Holding AG, Hergiswil

Dr. Peter Rennpferdt

Principal Advisor, European Central Bank, Frankfurt

Ewoud Sakkers

Head of Unit within the Directorate General for Competition of the European Commission, Brussels

George Stansfield

Group General Counsel and Head of Group Human Resources, AXA, Paris

Prof. Dr. Leo Staub

Attorney-at-Law; Professor for Private and Business Law at the University of St. Gallen; Director of the Executive School of Management, Technology & Law (ES-HSG) of the University of St.Gallen

Dr. Jörg Thierfelder

Management Consultant, Egon Zehnder International, Hamburg

Gabe Shawn Varges

Head of Governance FINMA Switzerland (Mr. Varges' remarks will be in personal capacity)

Arne Wittig

General Counsel, Deutsche Bank, Frankfurt am Main

Administration

Conference Chairs

Julia Chain and Dr. Beat Hess

Target Group

Senior in-house legal counsels and general counsels of global companies

Location

The conference takes place at the Radisson Blu Hotel in Zurich: Radisson Blu Hotel, CH-8058 Zurich-Airport, Phone +41 (0)44 800 40 40, E-mail: info.zurich@radisson-blu.com, www.radissonblu.com

Conference Fee

The conference fee per person is CHF 790.-. Included in this price are papers, lunch and refreshments. The conference fee is payable upon receipt of the registration confirmation by invoice.

Deadline for Registration/Cancellation

The registration period runs until 30 April 2012. Cancellations received before 30 April 2012 will attract a fee of CHF 100.-; after 30 April 2012 the full conference fee will be due.

Registration/Information

Please send the registration form before 30 April 2012 to Executive School, Holzstrasse 15, CH-9010 St.Gallen; or register via Email: rahel.schoeni@unisg.ch. The number of participants is restricted; participants will be accepted on a first come, first served basis.

For further information please contact
Rahel Schöni, Program Manager (ES-HSG)
Phone: +41 (0)71 224 75 18
E-Mail: rahel.schoeni@unisg.ch
www.es.unisg.ch/tagung

Registration

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or via E-Mail: rahel.schoeni@unisg.ch

Last Name/First Name

Company

Position

Street

Postcode/City/Country

Phone/Fax

E-Mail

Please sign here for your registration:

.....
Date/City Signature



University of St.Gallen

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